

# Best cut flower packaging solutions



## Packaging is our passion

Dilpack Kenya produces and supplies a wide range of high quality packaging products for the African market, with extra focus on Kenyan flower producers: printed and unprinted flexible packaging (film on rolls, sheets and sleeves), flower food and other accessories, such as rubber bands and decorative materials. Also they produce patented multipunch sleeves and liquidseal which are innovations to reduce botrytis pressure to a minimum.

As well as a wide range of standard packaging products, Dilpack Kenya also specializes in producing any number of customer-specific products. The in-house design studio transforms customers'

requirements into a unique, customized product. Dilpack Kenya is a subsidiary of Van Dillewijn Group which has its headquarters in the Netherlands. Working and coordinating closely with its sister company Dillewijn Zwapak, Dilpack Kenya supports retailers who ship their flowers from Africa to Europe, supplying both packaging and food and storage. These products are produced locally, just a stone's throw from the customers, under socially responsible conditions. Dilpack Kenya is BRC<sup>1</sup> accredited and operates according to the ETI<sup>2</sup> guidelines. Doing business with Dilpack Kenya means dealing directly with the source, low stock-carrying costs thanks to a sophisticated supply chain and a short time to market for new products.

**Local management.** In the factory and office approximately 120 employees are dedicated to give our customers the best customers satisfaction possible. Dilpack Kenya is led by an experienced local management team.



**Mohammed Iqbal**  
(Sales Manager)

Mohammed has many years of experience in the corrugated paper industry for flower farms.

**Ruth Wekesa**  
(Human Resources)

Ruth held senior management positions in organizations like Sabmiller PLC and Bizone P&P.

**Zack Gichane**  
(General Manager)

Zack held senior management positions with companies like SC Johnson and Sara Lee.

**Linet Achieng**  
(Finance Manager)

Linet is an experienced F&A manager with a track record in international companies.

## Vaseliflife International

Vaseliflife International is a market driven company developing premium post-harvest cut flower food and care products for a competitive price.

Vaseliflife International is active in every part of the flower chain, from grower to the final consumer. Using the correct product at each stage of the flower chain maximizes the quality of the flowers, whilst helping to save money by minimize waste, time and labour costs.

Vaseliflife's headquarters and research & development department are based in The Netherlands. Production and testing facilities are available in Kenya and The Netherlands. Dilpack Kenya is distributor in Kenya. Some key customers are M&S (UK), Lidl (IL) and key farms in Kenya. [www.vaseliflife.com](http://www.vaseliflife.com)



## Mapflex International

The purpose of Mapflex International is to improve on the standard method of fresh vegetable packaging for large-scale retailers by offering an innovative game-changing packaging material and methods, EMAP.

The EMAP films typically used for fruit and vegetables are selectively breathable films that offer high clarity, good sealing, and anti-fog properties. Ready-to-eat whole, chopped, peeled, sliced, wedged or shredded fruit, vegetables and herbs can stay longer fresh and travel further afield using *equilibrium* modified atmosphere packaging (EMAP). All major retailers in Europe are slowly moving to this type of packaging.



EMAP technology has been developed by Dutch based company Perfotec. Dilpack Kenya and Mapflex have a support team on the ground in Kenya with testing facilities.

[www.mapflex.com](http://www.mapflex.com)

## Van Dillewijn Group

Every day, millions of plants and flowers find their way to end consumers right around the globe. Before they arrive at their destination, plants and flowers pass along an entire supply chain: grower, exporter, wholesaler, retail chain and small trader. Each link in this chain has specific packaging and cut flower care needs, which are met by the various subsidiaries of the Van Dillewijn Group. Our teams of international specialists know the ins & outs of every market segment, so that our customers are assured of the best advice and solutions. Guided by our core values – creativity, innovation and reliability – we dedicate ourselves every day to your business. This business philosophy is embodied in our slogan: *Packaging is our passion.* [www.dillewijn.nl](http://www.dillewijn.nl)



### **Information**

*Dilpack Kenya's salesteam is happy to advice you about all kind of packaging solutions – both standard range as well as customer-specific products and services.*

*Dilpack Kenya represents Vaselife International and Mapflex International in Kenya. Our specialists can provide you with all information about the products and testing facilities.*

*For further information you can contact Mohammed Iqbal (Sales Manager):  
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